

| | Film | Interactive | Integrated | Film Craft | Print | Outdoor | Radio | Direct | Media | Promo & Activation | Design | PR | Mobile | Craft:Print | Total | |
|----------------|------|-------------|------------|------------|-------|---------|-------|--------|-------|--------------------|--------|----|--------|-------------|-------|-----|
| AUSTRALIA | 3 | 1 | 1 | 8 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 13 |
| AUSTRIA | 4 | 9 | 0 | 0 | 7 | 5 | 1 | 8 | 7 | 3 | 7 | 2 | 2 | 0 | 0 | 55 |
| BELARUS | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 2 |
| BELGIUM | 38 | 37 | 7 | 3 | 42 | 14 | 32 | 48 | 38 | 38 | 6 | 7 | 4 | 4 | 4 | 318 |
| BULGARIA | 0 | 0 | 0 | 0 | 0 | 2 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4 |
| CROATIA | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 |
| CYPRUS | 3 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4 |
| CZECH REPUBLIC | 13 | 1 | 0 | 6 | 8 | 0 | 0 | 2 | 2 | 1 | 1 | 1 | 0 | 3 | 38 | |
| DENMARK | 15 | 5 | 3 | 0 | 14 | 9 | 1 | 0 | 2 | 2 | 1 | 0 | 0 | 1 | 53 | |
| ESTONIA | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| FINLAND | 10 | 3 | 5 | 0 | 8 | 6 | 1 | 1 | 3 | 5 | 9 | 1 | 0 | 1 | 53 | |
| FRANCE | 122 | 69 | 9 | 26 | 150 | 131 | 1 | 19 | 19 | 10 | 14 | 6 | 5 | 84 | 665 | |
| GERMANY | 53 | 100 | 13 | 25 | 153 | 134 | 32 | 52 | 82 | 51 | 70 | 20 | 8 | 42 | 835 | |
| GREECE | 6 | 0 | 0 | 0 | 10 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 19 |
| HUNGARY | 0 | 3 | 0 | 0 | 0 | 11 | 0 | 0 | 4 | 1 | 1 | 2 | 0 | 0 | 0 | 22 |
| ICELAND | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| INDIA | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| IRELAND | 0 | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 |
| ISRAEL | 5 | 10 | 4 | 1 | 15 | 10 | 5 | 6 | 39 | 11 | 3 | 7 | 2 | 1 | 119 | |
| ITALY | 20 | 7 | 4 | 2 | 68 | 6 | 5 | 8 | 10 | 7 | 4 | 3 | 1 | 6 | 151 | |
| LITHUANIA | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 |
| NORWAY | 19 | 12 | 1 | 2 | 12 | 11 | 17 | 13 | 11 | 13 | 3 | 5 | 2 | 0 | 121 | |
| POLAND | 0 | 3 | 1 | 0 | 7 | 2 | 5 | 3 | 3 | 0 | 1 | 2 | 0 | 0 | 27 | |
| PORTUGAL | 12 | 1 | 0 | 0 | 3 | 3 | 0 | 1 | 1 | 1 | 7 | 1 | 0 | 2 | 32 | |
| ROMANIA | 5 | 2 | 2 | 0 | 5 | 5 | 3 | 2 | 0 | 0 | 1 | 5 | 0 | 0 | 30 | |
| RUSSIA | 13 | 18 | 5 | 0 | 16 | 12 | 0 | 4 | 14 | 9 | 3 | 4 | 0 | 3 | 101 | |
| SERBIA | 0 | 2 | 1 | 0 | 0 | 3 | 0 | 0 | 2 | 3 | 0 | 1 | 0 | 0 | 12 | |

| | Film | Interactiv e | Integrate d | Film Craft | Print | Outdoor | Radio | Direct | Media | Promo & Activatio n | Design | PR | Mobile | Craft:Prin t | Total |
|------------------------|------|-----------------|----------------|------------|-------|---------|-------|--------|-------|---------------------------|--------|-----|--------|-----------------|-------|
| SLOVAK REPUBLIC | 1 | 1 | 2 | 0 | 6 | 5 | 1 | 0 | 3 | 0 | 0 | 1 | 0 | 0 | 20 |
| SLOVENIA | 1 | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4 |
| SPAIN | 29 | 3 | 0 | 5 | 7 | 13 | 3 | 8 | 17 | 8 | 1 | 7 | 3 | 5 | 109 |
| SWEDEN | 70 | 123 | 18 | 1 | 46 | 35 | 10 | 42 | 53 | 33 | 21 | 32 | 10 | 7 | 501 |
| SWITZERLAND | 39 | 7 | 4 | 5 | 61 | 60 | 7 | 8 | 15 | 22 | 0 | 4 | 1 | 23 | 256 |
| THE NETHERLANDS | 53 | 62 | 15 | 10 | 31 | 22 | 3 | 6 | 18 | 32 | 7 | 11 | 5 | 10 | 285 |
| TURKEY | 8 | 17 | 0 | 0 | 47 | 21 | 14 | 3 | 16 | 9 | 2 | 1 | 4 | 4 | 146 |
| UKRAINE | 0 | 2 | 1 | 2 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 7 |
| UNITED KINGDOM | 42 | 52 | 9 | 33 | 42 | 11 | 2 | 14 | 19 | 15 | 12 | 16 | 11 | 29 | 307 |
| USA | 0 | 6 | 0 | 0 | 3 | 3 | 0 | 0 | 2 | 0 | 0 | 1 | 0 | 6 | 21 |
| Total | 586 | 559 | 105 | 129 | 768 | 535 | 144 | 249 | 382 | 276 | 175 | 142 | 58 | 231 | 4339 |