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Gail Heimann

Vice Chair

Weber Shandwick Global

Gail Heimann is Vice Chair of Weber Shandwick. Her focus is innovation around brand strategy and consumer engagement.

Gail oversees the firm's digital and analytics operations in addition to providing creative leadership for key clients in the personal care, food and beverage, QSR, finance and technology categories.

She currently oversees creative for PepsiCo, Unilever, Electrolux, KFC and MasterCard among other agency clients.

Gail's creative leadership has been recognised in numerous PR industry awards.

Gail has been named an Advertising Age Woman to Watch.

Source: [Cannes Lions](#)

